

40th Anniversary of Spain-Vietnam Relations

Logo Competition

In 2017 Spain and Vietnam will celebrate the 40th anniversary of the establishment of diplomatic relations between the two countries. To commemorate these 40 years of friendship Spain and Vietnam will showcase their cultural, economic and political ties through a series of events that will take place throughout the year.

The Embassy of Spain in Vietnam is pleased to launch a logo design competition to create a unified image to commemorate this anniversary while providing an opportunity to boost the visibility of the creative talent of Spanish and Vietnamese designers.

REQUISITES AND CONDITIONS

Eligibility: The contest is open to Vietnamese and Spanish students and professionals with a background in graphic design and art.

Prizes: The creator/s of the winning design will be awarded 10 million VND or its equivalent in euros. The winner will cover all transfer costs.

Jury: The winner will be selected by a jury that will consist of six members: Three representatives from the Embassy and three representatives from the Spanish-Vietnamese artistic community. A seventh vote will be awarded to the most “liked” entry by the followers of the Embassy’s Facebook page, where all entries will be published.

The jury can decide not to select a winner.

The designers of the five most “liked” logos on the Embassy’s Facebook page will receive free passes to the main cultural events organised by the Embassy in 2017, as well as a sample of Spanish products.

Artistic criteria: The logo must reflect the excellent relationship and friendship between Spain and Vietnam and must be easily identifiable as a common image for the two countries and the celebration of 40 years of diplomatic relations.

Technical criteria: The logo must size well, both for small and large prints, as well as online materials.

Contestants must present the logo in both of the two following electronic formats:

1. Vector file (.AI, or .EPS)
2. PDF format

Each contestant can submit a maximum of three entries.

Submission: Participants who are interested in the competition are invited to submit their entries via email to spainvietnamlogo2017@gmail.com

The Embassy will acknowledge reception of every entry received by e-mail.

Or by post (on a CD-ROM or USB pen) to:

Embassy of Spain

4 Le Hong Phong, Ba Dinh, Hanoi

marking it “Logo Competition” in a sealed envelope

When to submit: by or before 14:00 hours on **December 14, 2016**. All entries must include a completed participation form (see below) and a photocopy of the designer’s passport or ID card.

Please contact spainvietnamlogo2017@gmail.com for further information.

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Logo Competition

PARTICIPATION FORM

Name:	
Sex:	
Date of birth:	
Mobile phone:	
Email:	
Mailing address:	
Company / School (name and address)	

By participating in the logo competition of the 40th anniversary of diplomatic relationships between Spain and Vietnam, I certify that:

- ✓ The logo is original and has not received any previous awards.
- ✓ The work is created by me or my team.
- ✓ The logo does not infringe the rights of any third party and is not in violation of any copyright.
- ✓ If my/our logo becomes the winning one, I/we will waive any copyright in the design. The logo will become the official symbol of the 40th anniversary, and the Embassy of Spain may use the logo at its discretion for the promotion of Spain-Vietnam bilateral relationships.

By signing the participation form, I/we accept all competition rules and agree to be bound by them.

Date

Signature and Name in Print