



EUROPEAN COMMISSION

## VACANCY NOTICE FOR A POST OF SECONDED NATIONAL EXPERT

DG – Directorate – Unit	DG COMM B.1
Post number in sysper:	444520
Contact person:	Patricia.Libert@ec.europa.eu
Provisional starting date:	3rd quarter 2025
Initial duration:	2 years
Place of secondment:	<input checked="" type="checkbox"/> Brussels <input type="checkbox"/> Luxemburg <input type="checkbox"/> Other
Type of secondment	<input checked="" type="radio"/> With allowances <input type="radio"/> Cost-free
<p>This vacancy notice is open to:</p> <p><input checked="" type="radio"/> EU Member States as well as</p> <p><input type="checkbox"/> The following EFTA countries: <input type="checkbox"/> Iceland <input type="checkbox"/> Liechtenstein <input type="checkbox"/> Norway <input type="checkbox"/> Switzerland</p> <p><input type="checkbox"/> The following third countries: ....</p> <p><input checked="" type="checkbox"/> The following intergovernmental organisations: UN</p> <p><input type="radio"/> EFTA-EEA In-Kind agreement (Iceland, Liechtenstein, Norway)</p>	
Deadline for applications	<input checked="" type="radio"/> 2 months <input type="radio"/> 1 month  Latest application date: 26-05-2025

### Entity Presentation (We are)

DG COMM's mission is to bring Europe closer to its citizens by listening, understanding, and communicating with them. Within DG COMM, the B1 Unit is responsible for Corporate Campaigns, which involves translating the Commission's political priorities into impactful communication outreach.

The successful candidate would join the Corporate Campaigns team which develops and manages large-scale corporate communication campaigns that reflect and promote the

Commission's political agenda. The team is at the forefront of the Commission's external communication efforts, contributing to flagship campaigns such as NextGenerationEU and You Are EU. It oversees financial and contractual management throughout the campaign, ensuring compliance with transparency, privacy, and intellectual property rights.

### **Job Presentation (We propose)**

The selected candidate will support the management of corporate communication campaigns, contributing to an effective, coordinated, and engaging communication strategy. This includes aligning the communication activities of line-DGs with the Commission's political priorities, ensuring coherent planning and consistent messaging. The Seconded National Expert (SNE) will provide strategic advice on corporate communication, conceptualise, procure, and manage the implementation of corporate communication activities. These tasks will be carried out in close coordination with Commission DGs, Representations, and external contractors for corporate campaigns.

The SNE will work under the supervision of an administrator. In compliance with the principle of loyal cooperation between national/regional and European administrations, the SNE will not work on individual cases related to files they have dealt with in their national administration in the two years preceding their entry into the Commission, nor on directly adjacent cases. Under no circumstances will the SNE represent the Commission to make commitments, financial or otherwise, or negotiate on behalf of the Commission.

### **Jobholder Profile (We look for)**

As an SNE, you will be part of the corporate campaign team within DG COMM.B1, a group of communication professionals working collaboratively to deliver impactful campaigns. You will report directly to the Head of Unit and work closely with team members specialising in strategy, project management, creative asset development, content production, monitoring and evaluation, legal advice, and financial assistance.

Your role will involve:

- Contributing to the concept development, management and the implementation of the European Commission corporate communication campaigns.
- Contributing to the development of campaign strategies, creative content strategies, media planning and buying strategies.
- Ensuring sound projects management (including establishing detailed campaign schedules and work plan for the campaigns).
- Proposing and monitoring data collection and information related to these campaigns.
- Ensuring co-ordination and synergy inside DG COMM and with DGs communication units on corporate communication activities.
- Contributing to measuring campaign performance and identifying areas of improvement.
- Coaching junior colleagues from the campaign team on the best practices of the campaign management.

- Advising and supporting DGs to develop and roll out external communication campaigns and activities.
- Responding to interinstitutional issues (MEPs questions, Ombudsman cases, presentations) and access to documents cases and draft other presentations and briefings.
- Organising, preparing and setting up meetings and conferences on communication priorities with stakeholders within the Commission.

### **Eligibility criteria**

The secondment will be governed by the **Commission Decision C(2008) 6866** of 12/11/2008 laying down rules on the secondment to the Commission of national experts and national experts in professional training (SNE Decision).

Under the terms of the SNE Decision, you need to comply with the following eligibility criteria at **the starting date** of the secondment:

- Professional experience: at least three years of professional experience in administrative, legal, scientific, technical, advisory or supervisory functions which are equivalent to those of function group AD.
- Seniority: having worked for at least one full year (12 months) with your current employer on a permanent or contract basis.
- Employer: must be a national, regional or local administration or an intergovernmental public organisation (IGO); exceptionally and following a specific derogation, the Commission may accept applications where your employer is a public sector body (e.g., an agency or regulatory institute), university or independent research institute.
- Linguistic skills: thorough knowledge of one of the EU languages and a satisfactory knowledge of another EU language to the extent necessary for the performance of the duties. If you come from a third country, you must produce evidence of a thorough knowledge of the EU language necessary for the performance of his duties.

### **Conditions of secondment**

During the full duration of your secondment, you must remain employed and remunerated by your employer and covered by your (national) social security system.

You shall exercise your duties within the Commission under the conditions as set out by aforementioned SNE Decision and be subject to the rules on confidentiality, loyalty and absence of conflict of interest as defined therein.

In case the position is published with allowances, these can only be granted when you fulfil the conditions provided for in Article 17 of the SNE decision.

Staff posted in a European Union Delegation are required to have a security clearance (up to SECRET UE/EU SECRET level according to [Commission Decision \(EU, Euratom\)](#)

[2015/444 of 13 March 2015](#). It is up to you to launch the vetting procedure before getting the secondment confirmation.

### **Submission of applications and selection procedure**

If you are interested, please follow the instructions given by your employer on how to apply.

The European Commission **only accepts applications which have been submitted through the Permanent Representation / Diplomatic Mission to the EU of your country, the EFTA Secretariat or through the channel(s) it has specifically agreed to.** Applications received directly from you or your employer will not be taken into consideration.

You should draft your CV in English, French or German using the **Europass CV format** ([Create your Europass CV | Europass](#)). It must mention your nationality.

Please do not add any other documents (such as copy of passport, copy of degrees or certificate of professional experience, etc.). If necessary, these will be requested at a later stage.

### **Processing of personal data**

The Commission will ensure that candidates' personal data are processed as required by Regulation (EU) 2018/1725 of the European Parliament and of the Council <sup>(1)</sup>. This applies in particular to the confidentiality and security of such data. Before applying, please read the attached privacy statement.

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<sup>(1)</sup> Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC (OJ L 295, 21.11.2018, p. 39)