

NewsLetter



EMBAJADA
DE ESPAÑA
EN INDIA

January - March 2024



Teresa Ribera, Minister for Ecological Transition and the Demographic Challenges of Spain, at World Sustainable Development Summit in New Delhi

VIBRANT GUJARAT.

From January 10 to 12, Economic and Commercial Counsellor of Spain in New Delhi, Gonzalo Navarro, attended the 10th edition of Vibrant Gujarat, at the Mahatma Mandir Convention and Exhibition Centre in Gandhinagar.

SULTANA'S DREAM AT ANIMELA.

On January 18, the Embassy of Spain participated in Mumbai in the first edition of AniMela, India's first International Animation, VFX, Gaming, Comics and XR festival, with the screening of Goya Awards nominated and winner at 71st San Sebastian Film Festival, "Sultana's Dream". The inauguration was attended by the Consul General of Spain in Mumbai, Fernando Heredia, the director of "Sultana's Dream", Isabela Herguera, the producer of the movie, Diego Herguera, and the cowriter and sound engineer of the movie, Gianmarco Serra.

WINGS 2024.

On January 18 and 19, the Chief Economic and Commercial Office of Spain in India, Lucía Paternina Torment, attended WINGS 2024, Asia's largest civil aviation event held in Hyderabad. The fair was organized by MOCA, AAI and FICCI, aiming to connect industry professionals and investors and showcase industry achievements and trends. With the theme "Connecting India to the World", ambitious plans for 2030 such as the construction of 200 airports and heliports were presented at the event.

COLOMBOSCOPE.

From January 19 to 28, the Cultural department of the Embassy of Spain participated in the 8th edition of Colomboscope in Colombo, Sri Lanka, with the work of the Spanish artist Fernando García-Dory. His exhibition "Think A Forest", which is part of the project "Inland", showed the transformation of six hectares of woodland covered with eucalyptus.

FITUR 2024.

From January 24 to 28, the director of the Tourism Office of Spain in Mumbai, Elisa Robles, represented the office at FITUR 2024 in Madrid. With a total attendance of 250,000 visitors, including over 153,000 professionals and 97,000 general public attendees, FITUR 2024 showcased the global influence of the tourism industry. The event, featuring 152 countries and 96 official representations, emphasized the importance of international collaboration.



BUSINESS ROUNDTABLE.

On January 16, the Economic and Commercial Office of Spain in New Delhi, in collaboration with the Confederation of Indian Industry (CII), Cámara de Comercio de España and the Indo Spanish Chamber of Commerce, organized a business roundtable on the “Future of manufacturing in India: opportunities for the Indo-Spanish economic relationship”. The event was graced by the participation of the CEO of the Spain Chamber of Commerce, Inmacuada Riera. The panelists included representatives of Airbus Defence and Space, Ashok Leyland, Ammonia Avaada Group, IE Auto Industrial Enterprise, Larsen & Toubro, CAF, Indra, Mondragon Assembly Group and SOLARPACK.

KALA GHODA ARTS FESTIVAL.

From January 20 to 28, the Tourism Office of Spain in Mumbai showcased Spanish culture and tourism at the Kala Ghoda Arts Festival in Mumbai through an art installation, a children’s workshop, and a fusion flamenco and kathak performance. Engaging over two million visitors, the activities, including interactive sessions and a QR code giveaway, sparked interest in Spain's diverse attractions. Participation of Turespaña through the Tourism Office of Spain in Mumbai effectively promoted Spanish tourism to a wide Indian audience, enhancing cultural exchange and fostering travel interest.

SPAIN AT KICFF 2024.

From January 25 to 29, the Embassy of Spain participated in the 10th edition of Kolkata International Children’s Film Festival, with the screening of Spanish animated movie, “Tadeo Jones 3: La Tabla Esmeralda” by Enrique Gato.

YOUNG CHEF OLYMPIAD 2024.

On January 29, the Economic and Commercial Office in New Delhi attended the presentation of the 10th International Institute of Hotel Management (IIHM) Young Chef Olympiad at the Siri Fort Auditorium in New Delhi, joined by other representatives of the Embassy of Spain. In this edition, the chef Pol Cusell Rocamora participated along with his mentor Joan Perarnau Gelabert from the Escola Superior d’Hostaleria de Barcelona.

LANGUAGE AND CULTURAL ASSISTANTS PROGRAMME.

The interview process for selecting 250 language assistants has been completed. Selected language assistants will have the opportunity to travel to primary and secondary school institutions across the various autonomous communities of Spain in the next school year. They will help English teachers in their classrooms while also sharing their Indian culture with students in Spain.

B2B ONLINE CAMPAIGN WITH HOTELBEDS.

The Tourism Office of Spain in Mumbai teamed up with Spanish company Hotelbeds.com for an extensive online B2B campaign targeting travel advisors and distributors across India, Pakistan, Bangladesh, Sri Lanka, and Nepal. Running from February to April, this three-month initiative aimed to promote Spain as a preferred destination for travelers from these markets. Hotelbeds engaged with 5,000 hotel partners in Spain to negotiate special rates for the booking window and exclusively distribute them to the target markets. Collaborating with the Tourism Office of Spain in Mumbai, Hotelbeds rolled out key online marketing efforts such as landing pages, banners, and newsletters to educate and train agents about Spain. With a focus on enhancing awareness and facilitating bookings, this campaign sought to strengthen Spain's position as a top choice for travelers from the Indian subcontinent.

DEFSAT 2024.

The Economic and Commercial Office of Spain in New Delhi attended the second edition of DefSat, organized by the SatCom Industry Association from February 7 to 9 in New Delhi. The event set the stage for a dialogue on defense space ambitions in India and brought together leading industry players such as government officials, military, companies and research and development academies.

MINISTER OF ECOLOGICAL TRANSITION VISITS INDIA.

From February 7 to 9, the Third Vice-President and Minister of Ecological Transition and Demographic Challenges of Spain, Teresa Ribera, participated in the 23rd World Sustainable Development Summit, organized by The Energy and Resource Institute (TERI) in New Delhi. She met with her Indian counterparts, the Minister of New and Renewable Energy, Raj Kumar Singh, and the Minister for Environment, Forest and Climate Change, Bhupender Yadav. She also held a meeting with various Spanish renewable energy companies in India.

GLOBAL FESTIVAL OF JOURNALISM.

From February 12 to 14, the Embassy of Spain participated at the 12th Global Festival of Journalism organized by the International Chamber of Media and Entertainment in Noida, Uttar Pradesh, with the screening of the documentary “Generación: Buñuel, Loca Dalí” directed by Enrique Viciano.

ATTAKKALARI INDIA BIENNALE.

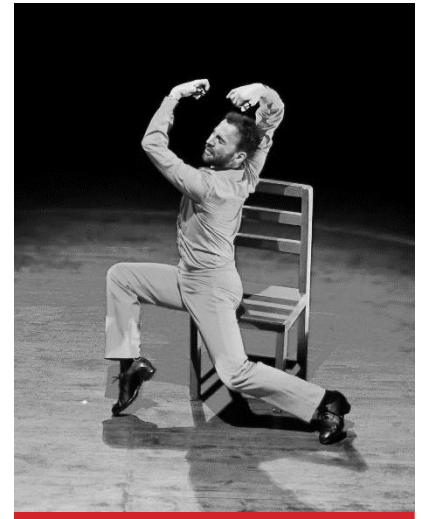
On February 17, the Embassy of Spain collaborated with Attakkalari Centre for Movement Arts in Bangalore and participated in the 11th edition of Attakkalari India Biennale with the latest creation of the acclaimed dancer from Spain, Marco Flores, and his group called "Vengo Jondo", capturing the essence of Flamenco.

ALO TRAINING.

From February 26 to March 1, the Spanish National Police of the Home Affairs Counsellor Office in New Delhi, David Martínez, along with the European Union Airport Liaison Officers, held various training sessions on visa fraud. The sessions were organized at the EU Delegation in New Delhi and counted with the participation of members of the consular sections of EU countries. The training focused on detecting fraudulent travel documents and fake Schengen visas.

MARTA SANCHEZ TRIO.

On February 26, the Embassy of Spain organized a Jazz concert in collaboration with The Piano Man Events & Artist Management Pvt. Ltd. with the performance of the trio composed by the Spanish artist-Marta Sanchez on the piano, Or Bareket on the double bass, and Eliza Rose Salem on the drums. There was one concert at Ambassador's Residence, and two at The Piano Man Jazz Club in New Delhi on February 28 and The Piano Man in Gurugram on February 29.



"Vengo Jondo" in Attakkalari India Biennale

PROMOTION OF SPAIN WITH CLEARTRIP.

On March 1, in collaboration with renowned travel company ClearTrip, the Tourism Office of Spain in Mumbai launched an online campaign to boost bookings for trips to Spain. With KPIs including over 500 bookings to Spain, the strategy encompasses various tools such as website banners, mobile app promotions, Instagram posts, WhatsApp messages, and push notifications. This concerted effort aims to effectively showcase Spain as a top travel destination and drive significant engagement and bookings through ClearTrip's extensive online presence.

LECTURE SERIES ON SPANISH LITERATURE AT JNU.

On March 6, the Embassy of Spain, together with the Centre for Spanish, Portuguese, Italian and Latin American Studies of Jawaharlal Nehru University in New Delhi, inaugurated "Lecture Series on Spanish Literature". Its first session "Cervantes y La España del Siglo XVII" was conducted by the Spanish writer and professor of Contemporary Spanish literature, Jordi Garcia. The second session was held on March 13 with Spanish writer Gonzalo Pontón on "Novela Picaresca y Crisis Social".

TRAINING LUFTHANSA 2024.

On March 6, Spanish National Police of the Home Affairs Counsellor Office in New Delhi, David Martínez, held a training session called "Training Lufthansa 2024", for the members of Lufthansa Air Company, focused on detecting fraudulent travel documents and fake Schengen visas. The training took place at the Lufthansa Airline Headquarters facilities at the Indira Gandhi International Airport in New Delhi.



SECRETARY OF STATE OF DEFENCE VISITS INDIA.

Between March 7 and 9, the Spanish Secretary of State of Defence, Maria Amparo Valcarce, visited Delhi to meet with her Indian counterpart, Shri Giridhar Aramane. She also held a meeting with senior managers of the Indian company Larsen & Toubro, allied with Navantia to obtain the program of six submarines for the Indian Navy. Likewise, she held a meeting with the members of the Spanish Association of Defence, Security, Aeronautics and Space Technologies (TEDAE) and some Spanish defence companies. During the meeting, TEDAE and SIDM signed a collaboration agreement.

INTERNATIONAL FOOD AND HOSPITALITY FAIR.

On March 7, the Economic and Commercial Office of Spain in New Delhi attended AAHAR 2024, the International Food and Hospitality Fair, accompanying Spanish companies such as Quesos Vega Sotuelamos interested in consolidating their presence in the Indian market. This B2B fair was organized by the India Trade Promotion Organization (ITPO) and is one of the biggest in India in the sector. More than 1,500 companies from the following sectors participated in its 38th edition on "Food, Hospitality, Catering equipment and Decoration".

SPAIN AT HIFF.

From March 8 to 15, Spain participated in the 5th edition of Habitat International Film Festival (HIFF) with the screening of the Spanish movies "O Corno" by Jaione Camborda and "Un Amor" by Isabel Coixet.

INTERNATIONAL WOMEN'S DAY.

On March 8, the Consulate General of Spain in Mumbai hosted a seminar in collaboration with Consulate General of Mexico and NGO Tisser, on the occasion International Women's Day.

DISCUSSION "LITERATURE AND FEMININITY".

On March 8, on the occasion of International Women's Day, the Embassy of Spain organized at Instituto Cervantes a round table discussion on "Literature and Femininity in India and Spain" with hispanists Meenakshi Sundriyal, Vijaya Venkataraman, Lipi Biswas Sen and Sonya Gupta. Previously, the Trade Advisor at the Economic and Commercial Office in New Delhi, Cristina Montiel, presented a study on the situation of women entrepreneurs in India. It was followed by an address on feminism by Spanish writer Laura Freixas. Additionally, a series of Spanish movies by women directors were scheduled: "También llueve" and "Mataharis" by Iciar Bollain, and "Siete mesas de billar francés" and "15 años y un día" by Gracia Querejeta.



Roundtable on "Literature and Femininity in India and Spain"

TRAVEL AND TRADE EVENT IN KATHMANDU.

On March 11, Kathmandu hosted a dynamic event connecting Spanish travel companies with Nepali travel agents. The day featured engaging presentations by top Spanish travel firms, facilitated by Consul of the Embassy of Spain, Luis Solis and Tourism Counsellor and director of Turespaña in Mumbai, Elisa Robles, alongside, Honorary Consul of Spain in Nepal, Ambica Shrestha addressing Spain visa procedures. A one-to-one workshop allowed for focused discussions between nine leading Nepali outbound travel companies and their Spanish counterparts. The event concluded with a personalized dinner, fostering valuable connections between industry stakeholders.

MOU BETWEEN TÉCNICAS REUNIDAS AND STERLING & WILSON.

On March 19, the Economic and Commercial Office of Spain in New Delhi organized the signing ceremony of the Memorandum of Understanding between Técnicas Reunidas S.A. and Sterling and Wilson Limited at the Spanish Embassy in New Delhi. The agreement focuses on the joint development of 1 MW hydrogen electrolyzer, which will serve as a basis for future agreements on new joint projects between the two companies. During the speeches, the close collaboration between India and Spain in critical sectors such as infrastructure, defence and renewable energy, among others, was highlighted. This agreement for the production of green hydrogen is framed within the strategic cooperation between the two countries agreed during the 12th Session of the India-Spain Joint Economic Cooperation Commission held in April 2023, and during the visit of the Third Vice President, Teresa Ribera, to New Delhi in February 2024.

SPAIN AT NEUFF 2024.

From March 20 to 23, the Embassy of Spain participated in the Nepal European Union Film Festival, organized by the Delegation of the European Union to Nepal with the screening of the Spanish movie, *As Bestas* (The Beasts) by Rodrigo Sorogoyen. The Deputy Head of Mission of the Embassy of Spain, Elena Pérez Villanueva attended the inauguration of the festival in Kathmandu at CDC Cinemas, Sundhara, along with other delegation of the European Union.

MTBVAC VACCINE.

The CDTI office of the Embassy of Spain received the representatives of the companies, Biofabri (Galicia) and Bharat Biotech (Hyderabad), who agreed to join forces to develop, manufacture and distribute a new tuberculosis vaccine named MTBVAC in more than 70 countries in Southeast Asia and Sub-Saharan Africa. The vaccine MTBVAC against tuberculosis resulted from a 100% Spanish public-private collaboration project, since the vaccine is a patent of the University of Zaragoza developed industrially by Biofabri.

R&D&I PROJECTS.

CDTI Office in India published and disseminated the information regarding 4 project proposals of Indian companies willing to collaborate with Spanish companies in R&D&I projects. Projects resulting from these collaborations might be eligible for CDTI funding under the 10th bilateral call launched between CDTI and the Department of Science and Technology (DST), Government of India.

INVESTING IN DIVERSITY

On March 22, the Embassy of Spain, together with Embassy of Finland and ETI Foundation, organized a roundtable conference on "Investing in Diversity", promoting the investments in the field of disability and inclusion. Representatives from civil society organisations and socially responsible corporates exchanged ideas on accessibility, inclusion and equality. Nepal: Lumbini Retreat y Festival de Cine UE

NEPAL: LUMBINI RETREAT AND EU FILM FESTIVAL

The Deputy Chief of Mission, Elena Pérez-Villanueva, attended the inauguration and screening of the Spanish movie "As Bestas" at the EU Film Festival in Kathmandu. She travelled to Lumbini to participate in a meeting of non-resident Embassies organized by MEA and by the Honorary Consuls to promote investment and tourism in Nepal, with the participation of the Minister of External Affairs, Narayan Kaji Shrestha.