



**VACANCY NOTICE FOR A POST OF SECONDED NATIONAL EXPERT**

DG – Directorate – Unit	CNECT.I.3
Post number in sysper:	131946
Contact person:	Lucia Recalde
Provisional starting date:	3 <sup>rd</sup> quarter 2024
Initial duration:	2 years
Place of secondment:	<input checked="" type="checkbox"/> Brussels <input type="checkbox"/> Luxemburg <input type="checkbox"/> Other: <a href="#">Click or tap here to enter text.</a>
Type of secondment	<input checked="" type="radio"/> With allowances <input type="radio"/> Cost-free
This vacancy notice is open to: <input checked="" type="radio"/> EU Member States as well as <input type="checkbox"/> The following EFTA countries: <input type="checkbox"/> Iceland <input type="checkbox"/> Liechtenstein <input type="checkbox"/> Norway <input type="checkbox"/> Switzerland <input type="checkbox"/> The following third countries: .... <input type="checkbox"/> The following intergovernmental organisations: ... <input type="radio"/> EFTA-EEA In-Kind agreement (Iceland, Liechtenstein, Norway)	
Deadline for applications	<input checked="" type="radio"/> 2 months <input type="radio"/> 1 month Latest application date: 25-06-2024

**Entity Presentation (We are)**

The Audiovisual Industry and media support programme is a unit part of DG CNECT's Media Policy directorate. The unit manages a range of policies and actions to support the media and audio-visual sectors across multiple funding instruments:

- a. We manage Creative Europe MEDIA, the EU's programme supporting competitiveness of films, TV programmes and video games, as well as the funding for news media and

innovation labs under Creative Europe's cross sectorial strand. [*The Unit works closely with the Executive Agency responsible for implementation of Creative Europe*].

- b. We contribute to the Commission's horizontal work on the culture and creative industries' ecosystem and support investment in audiovisual industries under InvestEU.
- c. We deal with the Commission's Multimedia Actions, supporting the news coverage of EU affairs from European perspectives (e.g. Euronews) and the development of a European media sphere, notably through pilot projects and preparatory actions.
- d. We are responsible for taking forward the Media and Audiovisual Action plan (MAAP) and increase and improve the market analysis about the media and audiovisual sectors through the media industrial outlook report (first published in 2023).
- e. We continuously engage with media stakeholders on the basis of the topics outlined above.

The unit is composed of around 20 people with a diverse mix of skills and experience.

### **Job Presentation (We propose)**

Under the supervision of a Commission official, the SNE will particularly contribute to:

- Implementation and monitoring of the Creative Europe MEDIA programme (including supervision of the activities of the Education, Audiovisual and Culture Executive Agency) and the cross-sectoral strand of Creative Programmes.
- Monitoring and analysis of trends in media and development of European policies and support programmes.
- Dissemination and exploitation of the results of the programme.
- Organisation of dialogues with stakeholders and events related to the development and evolution of the audiovisual and media sectors.

The work might involve drafting policy documents, briefings and speeches, as well as, potentially, communication items. Tasks involve contributions to engagement with other EU institutions (Council, Parliament). The successful candidate will coordinate her/his work closely with colleagues from other units within the Directorate.

The work involves regular contacts with members of the media sectors, including industry associations, media companies and non-profit organisations. The successful candidate is expected to contribute to developing outreach strategies involving stakeholders, in full respect of the Commission's role and remit.

Topics such as improving media IP exploitation, analysis of media innovation and increasing media access to finance could be part of the scope in the future portfolio of activities of the chosen candidate.

### **Jobholder Profile (We look for)**

An enthusiastic and highly motivated person, ideally with knowledge and experience of the media sectors (or the larger creative industries) and digital transformation, interested in working at the crossroads between business, innovation, media and creativity.

Prior experience/skills on industrial policy, business analysis, data analysis, project management and financial procedures, public relations and outreach activities will be considered as assets.

The candidate is expected to have strong sense of initiative and be able to deal with different tasks simultaneously, sometimes under tight deadlines. S/he should be an excellent and resilient team player, willing to work with others.

A good command of English (oral and written) is necessary. French is an asset.

Expected key competences include: analysing and problem solving, capacity to communicate, delivering quality and results, prioritizing and organizing, flexibility and an awareness of and attentiveness to individual differences.

### **Eligibility criteria**

The secondment will be governed by the **Commission Decision C(2008) 6866** of 12/11/2008 laying down rules on the secondment to the Commission of national experts and national experts in professional training (SNE Decision).

Under the terms of the SNE Decision, you need to comply with the following eligibility criteria at **the starting date** of the secondment:

- **Professional experience:** at least three years of professional experience in administrative, legal, scientific, technical, advisory or supervisory functions which are equivalent to those of function group AD.
- **Seniority:** having worked for at least one full year (12 months) with your current employer on a permanent or contract basis.
- **Employer:** must be a national, regional or local administration or an intergovernmental public organisation (IGO); exceptionally and following a specific derogation, the Commission may accept applications where your employer is a public sector body (e.g., an agency or regulatory institute), university or independent research institute.
- **Linguistic skills:** thorough knowledge of one of the EU languages and a satisfactory knowledge of another EU language to the extent necessary for the performance of the duties. If you come from a third country, you must produce evidence of a thorough knowledge of the EU language necessary for the performance of his duties.

## **Conditions of secondment**

During the full duration of your secondment, you must remain employed and remunerated by your employer and covered by your (national) social security system.

You shall exercise your duties within the Commission under the conditions as set out by aforementioned SNE Decision and be subject to the rules on confidentiality, loyalty and absence of conflict of interest as defined therein.

In case the position is published with allowances, these can only be granted when you fulfil the conditions provided for in Article 17 of the SNE decision.

Staff posted in a European Union Delegation are required to have a security clearance (up to SECRET UE/EU SECRET level according to [Commission Decision \(EU, Euratom\) 2015/444 of 13 March 2015](#)). It is up to you to launch the vetting procedure before getting the secondment confirmation.

## **Submission of applications and selection procedure**

If you are interested, please follow the instructions given by your employer on how to apply.

The European Commission **only accepts applications which have been submitted through the Permanent Representation / Diplomatic Mission to the EU of your country, the EFTA Secretariat or through the channel(s) it has specifically agreed to.** Applications received directly from you or your employer will not be taken into consideration.

You should draft your CV in English, French or German using the **Europass CV format** ([Create your Europass CV | Europass](#)). It must mention your nationality.

Please do not add any other documents (such as copy of passport, copy of degrees or certificate of professional experience, etc.). If necessary, these will be requested at a later stage.

## **Processing of personal data**

The Commission will ensure that candidates' personal data are processed as required by Regulation (EU) 2018/1725 of the European Parliament and of the Council <sup>(1)</sup>. This applies in particular to the confidentiality and security of such data. Before applying, please read the attached privacy statement.

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<sup>(1)</sup> Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC (OJ L 295, 21.11.2018, p. 39)